

# FIRST BAPTIST ACADEMY SPONSORSHIP ORDER FORM

Please check the box(es) corresponding with the sponsorship(s) you would like to purchase:

## SIGNAGE SPONSORSHIP ON FOOTBALL FIELD

- Field signage: Package includes double sided A-frame sign, (1) 96"x36"
- Field-level signs are placed around the sidelines and are displayed year-round for all athletic events at Rogers Stadium (Football, Soccer, Track).

**\$975 annual sponsorship**

## FULL SPONSORSHIP PACKAGE

- Field signage
- Full page yearbook ad
- Full page all sports program ad

**\$1,500 annual sponsorship**

## YEARBOOK AND ALL SPORTS PROGRAM AD

- Full page yearbook ad 8.5" x 11"
- Full page all sports program ad 8.5" x 11"

**\$600 annual sponsorship**

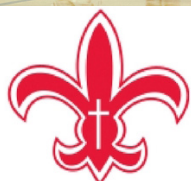
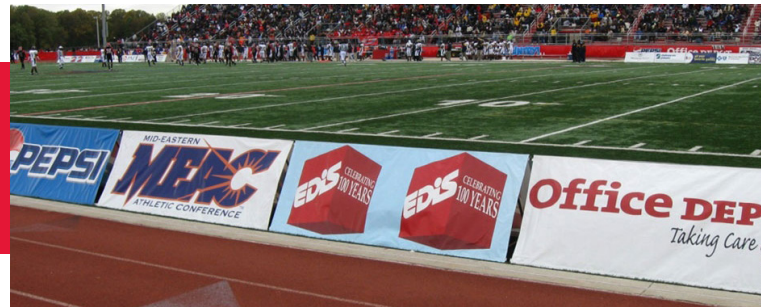
## How would a sponsorship with First Baptist Academy **BENEFIT YOUR COMPANY?**

### AFFLUENT TARGET AUDIENCE

Parents, alumni and friends attending private school athletic activities are affluent. FBA tuition ranges from about \$9,000 - \$14,000 per year. Other private schools' tuition falls into this range or higher. Your brand will have an impression on a clientele with significant discretionary income to spend.

### OVER 400,000 IMPRESSIONS

Individuals from across the Dallas/Fort Worth area and the state will make their way to the many events held at the campus throughout the year. FBA student-athletes compete in 18 varsity sports as members of the Texas Association of Private and Parochial Schools (TAPPS), winning more than 100 district and state championships. In addition to First Baptist Academy events, the athletic facilities are used by other area athletic organizations and schools, bringing thousands of other individuals from various surrounding communities. It is also used year-round for athletic training by some of the most well-known skills coaches in the state, training athletes from youth, high school, college and the professional ranks.



\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
COMPANY REPRESENTATIVE NAME

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE